

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No. 1)*

URBAN ONE, INC.

(Name of Issuer)

Class A Common Stock, \$0.001 Par Value (the "Shares")

(Title of Class of Securities)

(CUSIP Number)

03/31/2026

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☒ Rule 13d-1(b)
- ☐ Rule 13d-1(c)
- ☐ Rule 13d-1(d)

SCHEDULE 13G

CUSIP No.

	Names of Reporting Persons
1	Citadel Securities GP LLC
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a) ☐ (b)
3	Sec Use Only
	Citizenship or Place of Organization
4	DELAWARE

Number of Shares Beneficially Owned by Each Reporting Person With:	5	Sole Voting Power
	0.00	
		Shared Voting Power
	6	
	1,866.00	
		Sole Dispositive Power
	7	
	0.00	
		Shared Dispositive Power
	8	
	1,866.00	

9	Aggregate Amount Beneficially Owned by Each Reporting Person
	1,866.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.3 %
12	Type of Reporting Person (See Instructions)
	HC, OO

Comment for Type of Reporting Person: The percentages reported in this Schedule 13G are based upon 615,021 Shares outstanding as of March 18, 2026 (according to the issuer's Form 10-K as filed with the Securities and Exchange Commission on March 20, 2026).

SCHEDULE 13G

CUSIP No.

1	Names of Reporting Persons
	Citadel Securities LLC
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
4	Citizenship or Place of Organization
	DELAWARE
	Sole Voting Power
	5
	0.00
	Shared Voting Power
	6
	1,866.00
	Sole Dispositive Power
	7
	0.00
	Shared Dispositive Power
	8
	1,866.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person

	1,866.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.3 %
12	Type of Reporting Person (See Instructions)
	BD, OO

SCHEDULE 13G

CUSIP No.

	Names of Reporting Persons
1	Citadel Securities Group LP
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
4	Citizenship or Place of Organization
	DELAWARE
	Sole Voting Power
5	0.00
Number of Shares Beneficially Owned by Each Reporting Person With:	Shared Voting Power
6	1,866.00
	Sole Dispositive Power
7	0.00
	Shared Dispositive
8	Power
	1,866.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person
	1,866.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.3 %
12	Type of Reporting Person (See Instructions)
	HC, PN

SCHEDULE 13G

CUSIP No.

1	Names of Reporting Persons
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Citadel Advisors LLC
Check the appropriate box if a member of a Group (see instructions)

2 ☐ (a)
☐ (b)
3 Sec Use Only
4 Citizenship or Place of Organization

5 DELAWARE
Sole Voting Power
0.00
6 Shared Voting Power
0.00
7 Sole Dispositive Power
0.00
8 Shared Dispositive
Power
0.00

Number of
Shares
Beneficially
Owned by
Each
Reporting
Person
With:
Aggregate Amount Beneficially Owned by Each Reporting Person

9 0.00
10 Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)

☐
Percent of class represented by amount in row (9)
11 0.0 %
Type of Reporting Person (See Instructions)
12 IA, HC, OO

SCHEDULE 13G

CUSIP No.

Names of Reporting Persons
1 Citadel Advisors Holdings LP
Check the appropriate box if a member of a Group (see instructions)

2 ☐ (a)
☐ (b)
3 Sec Use Only
4 Citizenship or Place of Organization

5 DELAWARE
Sole Voting Power
0.00
6 Shared Voting Power
0.00
7 Sole Dispositive Power

Number of
Shares
Beneficially
Owned by
Each
Reporting
Person
With:

	0.00
	Shared Dispositive
8	Power
	0.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person
	0.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.0 %
12	Type of Reporting Person (See Instructions)
	HC, PN

SCHEDULE 13G

CUSIP No.

	Names of Reporting Persons
1	Citadel GP LLC
	Check the appropriate box if a member of a Group (see instructions)
2	☐ (a)
	☐ (b)
3	Sec Use Only
4	Citizenship or Place of Organization
	DELAWARE
	Sole Voting Power
5	0.00
Number of	Shared Voting Power
Shares	6
Beneficially	0.00
Owned by	Sole Dispositive Power
Each	7
Reporting	0.00
Person	Shared Dispositive
With:	8
	Power
	0.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person
	0.00
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
	☐
11	Percent of class represented by amount in row (9)
	0.0 %
12	Type of Reporting Person (See Instructions)
	HC, OO

SCHEDULE 13G

CUSIP No.

1Names of Reporting Persons

Kenneth Griffin

Check the appropriate box if a member of a Group (see instructions)

2

☐ (a)

☐ (b)

3Sec Use Only

4Citizenship or Place of Organization

UNITED STATES

Sole Voting Power

50.00

Number of Shares Beneficially Owned by Each Reporting Person

Shared Voting Power

61,866.00

Sole Dispositive Power

70.00

Shared Dispositive Power

81,866.00

Aggregate Amount Beneficially Owned by Each Reporting Person

91,866.00

Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)

10

☐

Percent of class represented by amount in row (9)

110.3 %

Type of Reporting Person (See Instructions)

12HC, IN

SCHEDULE 13G

Item 1.

(a)Name of issuer:

URBAN ONE, INC.

(b)Address of issuer's principal executive offices:

1010 Wayne Avenue, 14th Floor, Silver Spring, MD, 20910

Item 2.

(a)Name of person filing:

This Schedule 13G is being jointly filed by Citadel Securities GP LLC ("CSGP"), Citadel Securities LLC ("Citadel Securities"), Citadel Securities Group LP ("CALC4"), Citadel Advisors LLC ("Citadel Advisors"), Citadel Advisors Holdings LP ("CAH"), Citadel GP LLC ("CGP"), and Mr. Kenneth Griffin (collectively with CSGP, Citadel Securities, CALC4, Citadel Advisors, CAH, and CGP, the "Reporting Persons") with respect to the Shares of the above-named issuer owned by Citadel Securities. Such owned Shares may include other instruments exercisable for or convertible into Shares. CALC4 is the non-member manager of Citadel Securities. CSGP is the general partner of CALC4. CAH is the sole member of Citadel Advisors. CGP is the general partner of CAH. Mr. Griffin is the

President and Chief Executive Officer of CGP, and owns a controlling interest in CGP and CSGP. The filing of this statement shall not be construed as an admission that any of the Reporting Persons is the beneficial owner of any securities covered by the statement other than the securities actually owned by such person (if any).

Address or principal business office or, if none, residence:

(b)

The address of each of the Reporting Persons is 830 Brickell Plaza, Miami, Florida 33131.

Citizenship:

(c)

Each of CSGP, Citadel Securities, Citadel Advisors, and CGP is organized as a limited liability company under the laws of the State of Delaware. Each of CALC4 and CAH is organized as a limited partnership under the laws of the State of Delaware. Mr. Griffin is a U.S. citizen.

Title of class of securities:

(d)

Class A Common Stock, \$0.001 Par Value (the "Shares")

(e)

CUSIP No.:

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

(a)

☒ Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);

(b)

☐ Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);

(c)

☐ Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);

(d)

☐ Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);

(e)

☐ An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

(f)

☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);

(g)

☒ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);

(h)

☐ A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

(i)

☐ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j)

☐ A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

(k)

☐ Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

Item 4. Ownership

Amount beneficially owned:

(a)

1. Citadel Securities LLC may be deemed to beneficially own 1,866 Shares. 2. Each of Citadel Securities Group LP and Citadel Securities GP LLC may be deemed to beneficially own 1,866 Shares. 3. Each of Citadel Advisors LLC, Citadel Advisors Holdings LP and Citadel GP LLC may be deemed to beneficially own 0 Shares 4. Mr. Griffin may be deemed to beneficially own 1,866 Shares.

Percent of class:

(b)

1. The number of Shares that Citadel Securities LLC may be deemed to beneficially own constitutes 0.3% of the Shares outstanding. 2. The number of Shares that each of Citadel Securities Group LP and Citadel Securities GP LLC may be deemed to beneficially own constitutes 0.3% of the Shares outstanding. 3. The number of Shares that each of Citadel Advisors LLC, Citadel Advisors Holdings LP and Citadel GP LLC may be deemed to beneficially own constitutes 0.0% of the Shares outstanding. 4. The number of Shares that Mr. Griffin may be deemed to beneficially own constitutes 0.3% of the Shares outstanding. %

(c)

Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote:

1. Citadel Securities LLC: 0 2. Each of Citadel Securities Group LP and Citadel Securities GP LLC: 0 3. Each of Citadel Advisors LLC, Citadel Advisors Holdings LP and Citadel GP LLC: 0 4. Mr. Griffin: 0

(ii) Shared power to vote or to direct the vote:

1. Citadel Securities LLC: 1,866 2. Each of Citadel Securities Group LP and Citadel Securities GP LLC: 1,866 3. Each of Citadel Advisors LLC, Citadel Advisors Holdings LP and Citadel GP LLC: 0 4. Mr. Griffin: 1,866

(iii) Sole power to dispose or to direct the disposition of:

1. Citadel Securities LLC: 0 2. Each of Citadel Securities Group LP and Citadel Securities GP LLC: 0 3. Each of Citadel Advisors LLC, Citadel Advisors Holdings LP and Citadel GP LLC: 0 4. Mr. Griffin: 0

(iv) Shared power to dispose or to direct the disposition of:

1. Citadel Securities LLC: 1,866 2. Each of Citadel Securities Group LP and Citadel Securities GP LLC: 1,866 3. Each of Citadel Advisors LLC, Citadel Advisors Holdings LP and Citadel GP LLC: 0 4. Mr. Griffin: 1,866

Item 5. Ownership of 5 Percent or Less of a Class.

☒ Ownership of 5 percent or less of a class

Item 6. Ownership of more than 5 Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certifications:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under ?? 240.14a-11.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Citadel Securities GP LLC

Signature: /s/ Seth Levy

Name/Title: Seth Levy, Authorized Signatory

Date: 05/15/2026

Citadel Securities LLC

Signature: /s/ Seth Levy

Name/Title: Seth Levy, Authorized Signatory

Date: 05/15/2026

Citadel Securities Group LP

Signature: /s/ Seth Levy

Name/Title: Seth Levy, Authorized Signatory

Date: 05/15/2026

Citadel Advisors LLC

Signature: /s/ Seth Levy

Name/Title: Seth Levy, Authorized Signatory

Date: 05/15/2026

Citadel Advisors Holdings LP

Signature: /s/ Seth Levy

Name/Title: Seth Levy, Authorized Signatory

Date: 05/15/2026

Citadel GP LLC

Signature: /s/ Seth Levy

Name/Title: Seth Levy, Authorized Signatory

Date: 05/15/2026

Kenneth Griffin

Signature: /s/ Seth Levy

Name/Title: Seth Levy, attorney-in-fact*

Date: 05/15/2026

Comments accompanying signature: * Seth Levy is signing on behalf of Kenneth Griffin as attorney-in-fact pursuant to a power of attorney previously filed with the Securities and Exchange Commission, and hereby incorporated by reference herein. The power of attorney was filed as an attachment to a filing by Citadel Advisors LLC on Schedule 13G for Allakos Inc. on October 13, 2023.