| SEC Form 4 |
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>Simpson Kristopher |                                       |       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>URBAN ONE, INC. [ UONE/UONEK ] |                        | tionship of Reporting Pers<br>all applicable)<br>Director<br>Officer (give title           | 10% Owner<br>Other (specify |
|--|---------------------------------------|-------|--|------------------------|--|-----------------------------|
| (Last)<br>1010 WAYNE A<br>FLOOR 14   | (First) (Middle)<br>AYNE AVENUE<br>14 |       | 3. Date of Earliest Transaction (Month/Day/Year)<br>09/27/2022                       |                        | below)<br>SVP & General  | below)<br>Counsel           |
| (Street)<br>SILVER<br>SPRING   | MD                                    | 20910 | 4. If Amendment, Date of Original Filed (Month/Day/Year)                             | 6. Indiv<br>Line)<br>X | idual or Joint/Group Filing<br>Form filed by One Repo<br>Form filed by More than<br>Person | orting Person               |
| (City)   | (State)                               | (Zip) |  |                        |  |                             |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction D<br>Code (Instr. 5 |   |                       |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |
|---------------------------------|--|---|---------------------------------|---|-----------------------|---------------|-------------------|---|---|---|--|
|                                 |  |   | Code                            | v | Amount                | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |  |
| Class D Common Stock            | 09/27/2022                                 |   | Α                               |   | 23,936 <sup>(1)</sup> | A             | \$ <mark>0</mark> | 23,936  | D   |   |  |
| Class D Common Stock            | 09/27/2022                                 |   | F                               |   | 10,359                | D             | \$4.23            | 13,577  | D   |   |  |
| Class D Common Stock            | 09/27/2022                                 |   | D                               |   | 13,577                | D             | \$4.23            | 0   | D   |   |  |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   | (eigi, pate, cane, narrante, epitere, contention eccanities)          |  |   |                              |   |  |     |  |                    |   |  |                        |  |  |  |
|---|---|--|---|------------------------------|---|--|-----|--|--------------------|---|--|------------------------|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) (Instr.<br>3, 4 and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | Derivative<br>Security | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A)  | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |                        |  |  |  |
| Stock<br>Option<br>(Class D)                        | \$4.23  | 09/27/2022                                 |   | Α                            |   | 12,054   |     | 09/27/2022   | 09/27/2032         | Class D<br>Common<br>Stock  | 12,054                                 | \$0                    | 12,054   | D  |  |

Explanation of Responses:

1. Award invested immediately upon pricing.

### Karen Wishart, Attorney-in-

Fact

09/29/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.