FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Wishart Karen  1. Name and Address of Reporting Person*  Requiring Statement (Month/Day/Year)  10/02/2017		ment	3. Issuer Name and Ticker or Trading Symbol <u>URBAN ONE, INC.</u> [ ROIA/ROIAK ]							
(Last) 1010 WAYNE 14TH FLOOR		(Middle)			Relationship of Reporting Pers (Check all applicable)     Director     Officer (give title)	10% Owne	r (Mc	5. If Amendment, Date of Original Filed (Month/Day/Year)		
(Street) SILVER SPRING	MD	20910			X Officer (give title below)	Other (spec	6. li Apr	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Class D Common Stock				37,500(1)	D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)  2. Date Exercisable an Expiration Date (Month/Day/Year)		ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	e Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		

## **Explanation of Responses:**

- 1. Restricted shares of Class D common stock that will vest in three equal installments on the following dates: October 2, 2018; October 2, 2019; and October 2, 2020.
- 2. Options to purchase Class D common stock that will vest in three equal installments on the following dates: October 2, 2018; October 2, 2019; and October 2, 2020.

## Remarks:

Kristopher Simpson, Attorney-In-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.