### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

Current Report Pursuant To Section 13 or 15(d) Of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 5, 2022



### **URBAN ONE, INC.**

(Exact name of Registrant as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation)

0-25969 (Commission File No.) 52-1166660 (IRS Employer Identification No.)

1010 Wayne Avenue 14th Floor Silver Spring, Maryland 20910 (301) 429-3200

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Registrant's Principal Executive Offices)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Class	Trading Symbol	Name of Exchange on which Registered				
Class A Common Stock, \$.001 Par Value	UONE	NASDAQ Capital Market				
Class D Common Stock, \$.001 Par Value	UONEK	NASDAQ Capital Market				

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 under the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### ITEM 2.02. Results of Operations and Financial Condition.

On May 5, 2022, Urban One, Inc. (the "Company") issued a press release setting forth the results for its quarter ended March 31, 2022. A copy of the press release is attached as Exhibit 99.1.

#### ITEM 8.01. Other Events.

During the course of its earnings call for the quarter ended March 31, 2022, the Company noted that it expected to achieve Adjusted EBITDA in excess of its previously announced range of \$145-\$150 million for the year-ended December 31, 2022. While the Company made this observation, it Company further stated that it would not provide any further updated estimate at this time.

The Company also gave a brief update with respect to its ONE Casino + Resort project in Richmond, Virginia. The Company noted that the Circuit Court of the City of Richmond had issued an order setting a referendum to occur in November 2022 on the casino project. The Company further noted that the order had become final and non-appealable on April 18, 2022. Next, the Company observed that efforts continued in the Virginia General Assembly to delay the referendum and, if such efforts were successful, some type of adjudication would have to occur to resolve the issue. However, the Company noted that as of this date it anticipated moving forward with respect to the referendum.

#### ITEM 9.01. Financial Statements and Exhibits.

#### (c) Exhibits

 
 Exhibit Number
 Description

 99.1
 Press release dated May 5, 2022: Urban One, Inc. Reports First Quarter Results. 104

 104
 Cover Page Interactive Data File (formatted as Inline XBRL).

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

URBAN ONE, INC.

Date: May 11, 2022

/s/ Peter D. Thompson

Peter D. Thompson Chief Financial Officer and Principal Accounting Officer

# NEWS RELEASE

May 5, 2022 FOR IMMEDIATE RELEASE Washington, DC Contact: Peter D. Thompson, EVP and CFO (301) 429-4638

## **URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS**

**Washington, DC:** - Urban One, Inc. (NASDAQ: UONEK and UONE) today reported its results for the quarter ended March 31, 2022. Net revenue was approximately \$112.3 million, an increase of 22.9% from the same period in 2021. The Company reported operating income of approximately \$36.5 million for the three months ended March 31, 2022, compared to approximately \$23.8 million for the three months ended March 31, 2021. Broadcast and digital operating income<sup>1</sup> was approximately \$48.4 million, an increase of 33.0% from the same period in 2021. Net income was approximately \$16.4 million or \$0.32 per share (basic) compared to \$7,000 or \$0.00 per share (basic) for the same period in 2021. Adjusted EBITDA<sup>2</sup> was approximately \$42.0 million for the three months ended March 31, 2022, compared to approximately \$30.2 million for the same period in 2021.

Alfred C. Liggins, III, Urban One's CEO and President stated, "We had extremely strong first quarter performance across the platform, with advertising revenues up double-digit percentages in all of our operating segments. Digital revenues were up 49.5%, Cable TV advertising revenues were up 46.9%, and radio advertising, excluding political and digital, was up 17.4%. This enabled us to grow Adjusted EBITDA by 38.9% year-over-year, and by \$14.3 million or 51.6% vs. Q1 2019. Looking back at pre-pandemic revenues, when we aggregate our radio broadcasting, syndication, events and digital operations, net revenues were up 11.5% compared to Q1 2019. Second quarter core radio advertising is pacing up mid-single digits, as we start to lap the tougher comps from 2021. Our balance sheet continues to strengthen, with \$166.4 million of cash and net leverage down to 4.07x."

### PAGE 2 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

### **RESULTS OF OPERATIONS**

	Tł	hree Months H	Inded	
		<u>2022</u> (unau	dited	2021
			except share data)	
STATEMENT OF OPERATIONS				
NET REVENUE	\$	112,349	\$	91,440
OPERATING EXPENSES				
Programming and technical, excluding stock-based compensation		28,518		25,090
Selling, general and administrative, excluding stock-based compensation		35,428		29,956
Corporate selling, general and administrative, excluding stock-based compensation		9,336		10,120
Stock-based compensation		124		253
Depreciation and amortization		2,405		2,264
Total operating expenses		75,811		67,683
Operating income		36,538		23,757
INTEREST INCOME		59		4
INTEREST EXPENSE		15,927		18,045
LOSS ON RETIREMENT OF DEBT		-		6,949
OTHER INCOME, net		(1,986)		(1,684)
Income before provision for (benefit from) income taxes and noncontrolling interest in	_			
income of subsidiaries		22,656		451
PROVISION FOR (BENEFIT FROM) INCOME TAXES		5,586		(10)
CONSOLIDATED NET INCOME		17,070		461
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS		701		454
CONSOLIDATED NET INCOME ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	16,369	\$	7
AMOUNTS ATTRIBUTABLE TO COMMON STOCKHOLDERS				
CONSOLIDATED NET INCOME ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	16,369	\$	7
	_			
Weighted average shares outstanding - basic <sup>3</sup>	5	1,182,831	48	8,463,289
Weighted average shares outstanding - diluted <sup>4</sup>	5	5,097,781	49	9,053,650
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### PAGE 3 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

	Three Months Ended March 31, 2022 2021				
		naudited) housands, exce		inaudited)	
PER SHARE DATA - basic and diluted:	(111 (	nousanus, cace	pt pei	share data)	
Consolidated net income attributable to common stockholders (basic)	\$	0.32	\$	0.00	
			_		
Consolidated net income attributable to common stockholders (diluted)	\$	0.30	\$	0.00	
SELECTED OTHER DATA					
Broadcast and digital operating income <sup>1</sup>	\$	48,403	\$	36,394	
Broadcast and digital operating income margin (% of net revenue)	Ŧ	43.1 %	-	39.8	
Broadcast and digital operating income reconciliation:					
Consolidated net income attributable to common stockholders		16,369		7	
Add back non-broadcast and digital operating income items included in consolidated		10,507		'	
net income:					
Interest income		(59)		(4)	
Interest expense		15,927		18,045	
Provision for (benefit from) income taxes		5,586		(10)	
Corporate selling, general and administrative expenses		9,336		10,120	
Stock-based compensation		124		253	
Loss on retirement of debt		-		6,949	
Other income, net		(1,986)		(1,684)	
Depreciation and amortization		2,405		2,264	
Noncontrolling interest in income of subsidiaries		701		454	
Broadcast and digital operating income	\$	48,403	\$	36,394	
Adjusted EBITDA <sup>2</sup>	\$	42,004	\$	30,237	
Adjusted EBITDA reconciliation:					
Consolidated net income attributable to common stockholders	\$	16,369	\$	7	
Interest income		(59)		(4)	
Interest expense		15,927		18,045	
Provision for (benefit from) income taxes		5,586		(10)	
Depreciation and amortization		2,405		2,264	
EBITDA	\$	40,228	\$	20,302	
Stock-based compensation	*	124	+	253	
Loss on retirement of debt		-		6,949	
Other income, net		(1,986)		(1,684)	
Noncontrolling interest in income of subsidiaries		701		454	
Casino chase costs		257		1,392	
Employment Agreement Award, incentive plan award expenses and other				<u> </u>	
compensation		579		597	
Contingent consideration from acquisition		-		40	
Severance-related costs		133		263	
Cost method investment income from MGM National Harbor		1,968	_	1,671	
Adjusted EBITDA	\$	42,004	\$	30,237	

### PAGE 4 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

	<u>March 31, 2022</u> (unaudited)		December 31, 2021	
	(in thousands)			
SELECTED BALANCE SHEET DATA:				
Cash and cash equivalents and restricted cash	\$	166,366	\$ 152,218	
Intangible assets, net		797,257	780,133	
Total assets		1,284,635	1,261,108	
Total debt (including current portion, net of issuance costs)		819,049	818,616	
Total liabilities		996,316	989,973	
Total stockholders' equity		270,564	254,120	
Redeemable noncontrolling interest		17,755	17,015	
		rch 31, 2022 thousands)	Applicable Interest Rate	
SELECTED LEVERAGE DATA:				
7.375% senior secured notes due February 2028, net of issuance costs of				
approximately \$13.5 million (fixed rate)	\$	811,544	7.375 %	
PPP Loan		7,505	1.00 %	

### **Cautionary Note Regarding Forward-Looking Statements**

This press release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements represent management's current expectations and are based upon information available to Urban One at the time of this release. These forward-looking statements involve known and unknown risks, uncertainties and other factors, some of which are beyond Urban One's control, that may cause the actual results to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause actual results to differ materially are described in Urban One's reports on Forms 10-K, 10-Q, 10-Q/A, 8-K and other filings with the Securities and Exchange Commission (the "SEC"). Urban One does not undertake any duty to update any forward-looking statements.

### PAGE 5 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

The COVID-19 pandemic could have an impact on certain of our revenue and alternative revenue sources on a going forward basis. While parts of the country are recovering, other parts could see a resurgence of the pandemic and this could impact our results of operations, particularly in our larger markets such as Dallas, Houston and Atlanta. During the early portion of the pandemic, a number of advertisers across a variety of significant advertising categories reduced advertising spend due to the pandemic. This has been particularly true within our radio segment which derives substantial revenue from local advertisers, including in areas such as Texas, Ohio and Georgia. The economies in these areas were hit particularly hard due to social distancing and other government interventions. Further, the COVID-19 pandemic has caused a shift in the way people work and commute, which in some instances has altered demand for our broadcasting radio advertising. Finally, the COVID-19 outbreak caused the postponement or cancellation of certain of our tent pole special events or otherwise impaired or limited ticket sales for such events. A resurgence could have a similar future impact. We do not carry business interruption insurance to compensate us for losses and such losses may continue to occur as a result of the ongoing and fluctuating nature of the COVID-19 pandemic. New outbreaks or surges in new cases due to variants in the markets in which we operate could have material impacts on our liquidity, operations including potential impairment of assets, and our financial results. Likewise, our income from our investment in MGM National Harbor Casino has at times been negatively impacted by closures and limitations on occupancy imposed by state and local governmental authorities.

Net revenue consists of gross revenue, net of local and national agency and outside sales representative commissions. Agency and outside sales representative commissions are calculated based on a stated percentage applied to gross billing.

	Three Months Ended March 31, 2022 2021 (Unaudited) (in thousands)			<u>\$ Change</u>	<u>% Change</u>	
Net Revenue:						
Radio Advertising	\$	39,127	\$	33,340	\$ 5,787	17.4 %
Political Advertising		532		780	(248)	-31.8 %
Digital Advertising		15,482		10,353	5,129	49.5 %
Cable Television Advertising		30,414		20,702	9,712	46.9 %
Cable Television Affiliate Fees		25,970		25,486	484	1.9 %
Event Revenues & Other		824		779	45	5.8 %
Net Revenue (as reported)	\$	112,349	\$	91,440	\$20,909	22.9 %

Net revenue increased to approximately \$112.3 million for the quarter ended March 31, 2022, from approximately \$91.4 million for the same period in 2021. Net revenues from our radio broadcasting segment increased 13.3% compared to the same period in 2021. Net revenue excluding political, from our radio broadcasting segment increased 13.9% compared to the same period in 2021. Reach Media's net revenues increased 28.3% for the three months ended March 31, 2022, compared to the same period in 2021, due primarily to increased demand. We recognized approximately \$56.4 million and \$46.2 million of revenue from our cable television segment during the three months ended March 31, 2022, and 2021, respectively, due primarily to both increased advertising and affiliate sales. Net revenue for our digital segment increased approximately \$5.1 million for the three months ended March 31, 2022, compared to the same period in 2021 primarily from higher direct revenues.

Operating expenses, excluding depreciation and amortization, stock-based compensation and impairment of long-lived assets, increased to approximately \$73.3 million for the quarter ended March 31, 2022, up 12.5% from the approximately \$65.2 million incurred for the comparable quarter in 2021. The overall operating expense increase was driven by higher programming and technical expenses and higher selling, general and administrative expenses which were partially offset by lower corporate selling, general and administrative expenses.

### PAGE 6 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

As a result of the continued reopening of the economy and corresponding increases in revenue, we've incurred an increase in the following expenses: increase of \$933,000 in employee compensation expenses, approximately \$2.2 million in higher program content amortization expense at our cable television segment, \$2.0 million in marketing spend, \$2.1 million in contract labor, talent costs and consulting fees and \$1.9 million in variable expenses. Finally, the decrease in corporate selling, general and administrative expenses for the three months ended March 31, 2022, compared to the same period in 2021 is primarily due to a decrease in expenses related to corporate development activities in connection with potential gaming and other similar business activities.

Depreciation and amortization expense increased to approximately \$2.4 million for the quarter ended March 31, 2022, compared to approximately \$2.3 million for the quarter ended March 31, 2021.

Interest expense decreased to approximately \$15.9 million for the quarter ended March 31, 2022, compared to approximately \$18.0 million for the quarter ended March 31, 2021. The Company made cash interest payments of approximately \$30.6 million for the quarter ended March 31, 2022, compared to cash interest payments of approximately \$13.9 million on its outstanding debt for the quarter ended March 31, 2021. As previously announced, on January 25, 2021, the Company closed on new senior secured notes (the "2028 Notes"). The proceeds from the 2028 Notes were used to prepay in full: (1) the 2017 Credit Facility; (2) the 2018 Credit Facility; (3) the MGM National Harbor Loan; (4) the remaining amounts of our 7.375% Notes; and (5) our 8.75% Notes that were issued in the November 2020 Exchange Offer.

During the three months ended March 31, 2022, we recorded a provision for income taxes of approximately \$5.6 million compared to a benefit from income taxes of \$10,000 for the three months ended March 31, 2021. The increase in the provision for income taxes was primarily due to the application of the estimated annual effective tax rate for the year to date and pre-tax income of approximately \$22.7 million during the quarter. The tax provision resulted in an effective tax rate of 24.7% and (2.2)% for the three months ended March 31, 2022 and 2021, respectively. The Company paid \$2,000 of cash taxes, net of refunds for the quarter ended March 31, 2022 and the Company received a refund of taxes of \$32,000 for the quarter ended March 31, 2021.

Other income, net, was approximately \$2.0 million and \$1.7 million for the three months ended March 31, 2022 and 2021, respectively. We recognized other income in the amount of approximately \$2.0 million and \$1.7 million for the three months ended March 31, 2022 and 2021, respectively, related to our MGM investment.

Other pertinent financial information includes capital expenditures of approximately \$1.6 million and \$804,000 for the quarters ended March 31, 2022 and 2021, respectively.

During the three months ended March 31, 2022 and 2021, the Company did not repurchase any shares of Class A or Class D common stock.

The Company, in connection with its prior 2009 stock option and restricted stock plan and its current 2019 Equity and Performance Incentive Plan (the "2019 Plan"), is authorized to purchase shares of Class D common stock to satisfy employee tax obligations in connection with the vesting of share grants under the plan. During the three months ended March 31, 2022, the Company executed a Stock Vest Tax Repurchase of 2,649 shares of Class D Common Stock in the amount of \$10,000. During the three months ended March 31, 2021, the Company executed a Stock Vest Tax Repurchase of 495,296 shares of Class D Common Stock in the amount of \$872,000.

#### **Supplemental Financial Information:**

For comparative purposes, the following more detailed, unaudited statements of operations for the three months ended March 31, 2022 and 2021 are included.

### PAGE 7 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

	Three Months Ended March 31, 2022 (in thousands, unaudited)							
	Consolidated	Radio Reach Consolidated Broadcasting Media Digital		Cable Television	Corporate/ Eliminations			
STATEMENT OF OPERATIONS:								
NET REVENUE	\$ 112,349	\$ 31,493	\$ 10,030	\$ 15,486	\$ 56,434	\$ (1,094)		
OPERATING EXPENSES:								
Programming and technical	28,518	8,876	3,413	3,270	13,341	(382)		
Selling, general and administrative	35,428	14,742	2,106	7,593	11,699	(712)		
Corporate selling, general and administrative	9,336	-	677	1	1,068	7,590		
Stock-based compensation	124	-	-	-	39	85		
Depreciation and amortization	2,405	815	47	333	946	264		
Total operating expenses	75,811	24,433	6,243	11,197	27,093	6,845		
Operating income (loss)	36,538	7,060	3,787	4,289	29,341	(7,939)		
INTEREST INCOME	59	-	-	-	-	59		
INTEREST EXPENSE	15,927	49	-	79	1,919	13,880		
OTHER INCOME, net	(1,986)	(5)	-	-	-	(1,981)		
Income (loss) before provision for (benefit from) income taxes and noncontrolling								
interest in income of subsidiaries	22,656	7,016	3,787	4,210	27,422	(19,779)		
PROVISION FOR (BENEFIT FROM)								
INCOME TAXES	5,586	1,713	932	-	6,747	(3,806)		
CONSOLIDATED NET INCOME (LOSS)	17,070	5,303	2,855	4,210	20,675	(15,973)		
NET INCOME ATTRIBUTABLE TO								
NONCONTROLLING INTERESTS	701	-	-	-	-	701		
NET INCOME (LOSS) ATTRIBUTABLE TO								
COMMON STOCKHOLDERS	\$ 16,369	\$ 5,303	\$ 2,855	\$ 4,210	\$ 20,675	\$ (16,674)		
Adjusted EBITDA <sup>2</sup>	\$ 42,004	\$ 7,896	\$ 3,834	\$ 4,627	\$ 30,326	\$ (4,679)		

### PAGE 8 --- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

	Three Months Ended March 31, 2021 (in thousands, unaudited)							
	Consolidated	Radio Broadcasting	Reach Media	Digital	Cable Television	Corporate/ Eliminations		
STATEMENT OF OPERATIONS:								
NET REVENUE	\$ 91,440	\$ 27,788	\$ 7,816	\$10,355	\$ 46,241	\$ (760)		
OPERATING EXPENSES:								
Programming and technical	25,090	8,492	3,409	2,813	10,735	(359)		
Selling, general and administrative	29,956	14,813	1,125	5,239	9,169	(390)		
Corporate selling, general and administrative	10,120	-	640	1	1,562	7,917		
Stock-based compensation	253	24	-	-	55	174		
Depreciation and amortization	2,264	729	58	324	929	224		
Total operating expenses	67,683	24,058	5,232	8,377	22,450	7,566		
Operating income (loss)	23,757	3,730	2,584	1,978	23,791	(8,326)		
INTEREST INCOME	4	-	-	-	-	4		
INTEREST EXPENSE	18,045	44	-	79	1,919	16,003		
LOSS ON RETIREMENT OF DEBT	6,949	-	-	-	-	6,949		
OTHER INCOME, net	(1,684)	-	-	-	-	(1,684)		
Income (loss) before (benefit from) provision for income taxes and								
noncontrolling interest in income of subsidiaries	451	3,686	2,584	1,899	21,872	(29,590)		
(BENEFIT FROM) PROVISION FOR INCOME TAXES	(10)	788	638	-	5,395	(6,831)		
CONSOLIDATED NET INCOME (LOSS)	461	2,898	1,946	1,899	16,477	(22,759)		
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS	454	-	-	-	-	454		
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON								
STOCKHOLDERS	<u>\$</u> 7	\$ 2,898	\$ 1,946	\$ 1,899	\$ 16,477	\$ (23,213)		
Adjusted EBITDA <sup>2</sup>	\$ 30,237	\$ 4,573	\$ 2,678	\$ 2,389	\$ 24,811	\$ (4.214)		
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### PAGE 9 -- URBAN ONE, INC. REPORTS FIRST QUARTER RESULTS

Urban One, Inc. will hold a conference call to discuss its results for the first fiscal quarter of 2022. The conference call is scheduled for Thursday, May 05, 2022 at 10:00 a.m. EDT. To participate on this call, U.S. callers may dial toll-free 1-877-226-8215; international callers may dial direct (+1) 409-207-6982. The Access Code is 4339423.

A replay of the conference call will be available from 2:00 p.m. EDT May 05, 2022 until 12:00 a.m. EDT May 09, 2022. Callers may access the replay by calling 1-866-207-1041; international callers may dial direct (+1) 402-970-0847. The replay Access Code is 7445259.

Access to live audio and a replay of the conference call will also be available on Urban One's corporate website at www.urban1.com. The replay will be made available on the website for seven days after the call.

**Urban One, Inc.** (urban1.com), together with its subsidiaries, is the largest diversified media company that primarily targets Black Americans and urban consumers in the United States. The Company owns **TV One, LLC** (tvone.tv), a television network serving more than 59 million households, offering a broad range of original programming, classic series and movies designed to entertain, inform and inspire a diverse audience of adult Black viewers. As of March 31, 2022, we owned and/or operated 64 independently formatted, revenue producing broadcast stations (including 54 FM or AM stations, 8 HD stations, and the 2 low power television stations we operate) branded under the tradename "Radio One" in 13 urban markets in the United States. Through its controlling interest in **Reach Media, Inc**. (blackamericaweb.com), the Company also operates syndicated programming including *the Rickey Smiley Morning Show, the Russ Parr Morning Show and the DL Hughley Show*. In addition to its radio and television broadcast assets, Urban One owns **iOne Digital** (ionedigital.com), our wholly owned digital platform serving the African-American community through social content, news, information, and entertainment websites, including its Cassius, Bossip, HipHopWired and MadameNoire digital platforms and brands. We also have invested in a minority ownership interest in MGM National Harbor, a gaming resort located in Prince George's County, Maryland. Through our national multi-media operations, we provide advertisers with a unique and powerful delivery mechanism to the African-American and urban audiences.

#### Notes:

<sup>1</sup> "Broadcast and digital operating income" consists of net (loss) income before depreciation and amortization, corporate selling, general and administrative expenses, stock-based compensation, income taxes, noncontrolling interest in income (loss) of subsidiaries, interest expense, impairment of long-lived assets, other (income) expense, loss (gain) on retirement of debt, gain on sale-leaseback and interest income. Broadcast and digital operating income is not a measure of financial performance under generally accepted accounting principles. Nevertheless, broadcast and digital operating income is a significant measure used by our management to evaluate the operating performance of our core operating segments because broadcast and digital operating income is not a measure of broadcast and digital operating income is not a measure of broadcast and digital operating income is a significant measure used by our management to evaluate the operating performance of our core operating segments because broadcast and digital operating income is broadcast, investments, debt financings and retirements, overhead, stock-based compensation, impairment charges, and asset sales. Our measure of broadcast and digital operating income is similar to industry use of station operating income; however, it reflects our more diverse business and therefore is not completely analogous to "station operating income" or other similarly titled measures used by other companies. Broadcast and digital operating income does not purport to represent operating income or cash flow from operating activities, as those terms are defined under generally accepted accounting principles, and should not be considered as an alternative to those measurements as an indicator of our performance. A recome liaiton of net income (loss) to broadcast and digital operating income has been provided in this release.

<sup>2</sup> "Adjusted EBITDA" consists of net income (loss) plus (1) depreciation, amortization, income taxes, interest expense, noncontrolling interest in (loss) income of subsidiaries, impairment of long-lived assets, stock-based compensation, (gain) loss on retirement of debt, gain on sale-leaseback, Employment Agreement and incentive plan award expenses and other compensation, contingent consideration from acquisition, casino chase costs, severance-related costs, cost investment income, less (2) other income and interest income. Net income before interest income, interest expense, income taxes, depreciation and amortization is commonly referred to in our business as "EBITDA." Adjusted EBITDA and EBITDA are not measures of financial performance under generally accepted accounting principles. However, we believe Adjusted EBITDA is often a useful measure of a company's operating performance and is a significant measure used by our management to evaluate the operating performance of our business because Adjusted EBITDA excludes charges for depreciation, amortization and interest expense that have resulted from our acquisitions and debt financing, our taxes, impairment charges, and gain on retirements of debt. Accordingly, we believe that Adjusted EBITDA provides useful information about the operating performance of our business, apart from the expenses associated with our fixed assets and long-lived intangible assets or capital structure. EBITDA is frequently used as one of the measures of other companies, including, but not limited to the fact that our definition includes the results of all four segments (radio broadcasting, Reach Media, digital and cable television). Adjusted EBITDA and EBITDA do not purport to represent operating income or cash flow from operating activities, as those terms are defined under generally accepted accounting principles, and should not be considered as alternatives to those measurements as an indicator of our performance. A reconciliation of net income (loss) to EBITDA and Adjusted EBITD

3 For the three months ended March 31, 2022 and 2021, Urban One had 51,182,831 and 48,463,289 shares of common stock outstanding on a weighted average basis (basic), respectively.

4 For the three months ended March 31, 2022 and 2021, Urban One had 55,097,781 and 49,053,650 shares of common stock outstanding on a weighted average basis (fully diluted for outstanding stock awards), respectively.