SEC For	rm 4 FORM	4	UNITEI	D STA	TES S	ECURITIE	S AN	DE	хсна	NG	ECC	оммі	SSION				
						Washington, D.C. 20549									OMB APPROVAL		
Section 16. Form 4 or Form 5 obligations may continue. See					ed pursuar	Description of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940								Estim	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5		
1. Name and Address of Reporting Person [*] KANTOR DAVID M					2. Issuer Name and Ticker or Trading Symbol <u>URBAN ONE, INC.</u> [UONEK]								elationship eck all appli Directo X Officer	cable)	ng Perso	on(s) to Iss 10% Ov Other (s	wner
(Last) (First) 1010 WAYNE AVENUE			(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/05/2023								CEO, Rad	dio Div	below)	
FLOOR 14 (Street)					4. If An	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applic Line) X Form filed by One Reporting Person									'n		
SILVER			20910)910		Form filed by More than One Reporting Person											rting
(City)	/) (State) (Zip)			Ch	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												
		Tab	ole I - No	n-Deri	vative S	ecurities Ac	quired,	Dis	posed o	of, o	r Bene	eficial	y Owned				
1. Title of Security (Instr. 3) Date (Month				action Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		(A) or 3, 4 and	or 4 and 5) Beneficially Owned Follo Reported		Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount		(A) or (D)	Price	Transac	 Reported Transaction(s) (Instr. 3 and 4) 			(Instr. 4)
Class D Common Stock 01/05					5/2024		Α		114,198	4,198 ⁽¹⁾ A		\$ <mark>0</mark>	387	387,725		D	
Class D Common Stock 01/05/					5/2024		F		29,664 A		\$3.7	1 358	358,061		D		
		•				curities Acqu IIs, warrants							Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day		Date,	4. Transaction Code (Instr 8)		Expiration Date of (Month/Day/Year) U			of S Unc Der	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e i s i illy i g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownershi (Instr. 4)	

Stock Option (Class D) Explanation of Responses:

1. Award vested immediately upon pricing.

\$3.71

Karen Wishart

Title

Class D

Common Stock

** Signature of Reporting Person

Amount or Number of Shares

77,686

\$<mark>0</mark>

272,498

01/09/2024

Date

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

01/05/2024

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

v

Code

A

(A)

77,686

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(D) Date Exercisable

01/05/2024

Expiration Date

01/05/2025