# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

Current Report Pursuant To Section 13 or 15(d) Of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 10, 2024



# **URBAN ONE, INC.**

(Exact name of Registrant as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation) 0-25969 (Commission File No.) 52-1166660 (IRS Employer Identification No.)

1010 Wayne Avenue 14th Floor Silver Spring, Maryland 20910 (301) 429-3200

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Registrant's Principal Executive Offices)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

D Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

D Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Class	Trading Symbol	Name of Exchange on which Registered
Class A Common Stock, \$.001 Par Value	UONE	NASDAQ Capital Market
Class D Common Stock, \$.001 Par Value	UONEK	NASDAQ Capital Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (\$230.405 of this chapter) or Rule 12b-2 under the Securities Exchange Act of 1934 (\$240.12b-2 of this chapter). Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### Item 2.02 Results of Operations and Financial Condition.

On June 10, 2024, Urban One, Inc. (the "Company") issued a press release setting forth the results for its quarter and year ended December 31, 2023 and for the quarter ended March 31, 2024. A copy of the press release is attached as Exhibit 99.1.

#### Item 8.01 Other Events.

On June 10, 2024, the Company announced that it had received notice from the Nasdaq Stock Market, LLC ("Nasdaq") confirming that it has regained compliance with Nasdaq Listing Rule 5250(c) (the "Periodic Filing Rule") which requires listed companies to timely file all required periodic financial reports with the Securities and Exchange Commission (the "SEC"). The Company filed both its Annual Report on Form 10-K for the year ended December 31, 2023, and its Quarterly Report on Form 10-Q for the period ended March 31, 2024, on June 7, 2024, bringing the Company into compliance with the Periodic Filing Rule. With the Company in compliance with the Periodic Filing Rule, Nasdaq has ceased any action to delist the Company's securities.

During the course of its earnings call, the Company gave a number of updates on current year outlook. First, the Company noted that for the year-ended December 31, 2024, it expects to achieve Adjusted EBITDA in the range \$110-120 million, with the range driven by business/revenue mix and the contribution of political revenue. Next, the Company noted that radio segment net revenue for the quarter ended June 30, 2024, was currently pacing down approximately 3 percent on a same station basis. Radio segment net revenue for the second quarter is pacing up mid-single digits overall. Finally, the Company noted that its cash position as of June 10, 2024, was approximately \$162.9 million. The Company noted it would continue a disciplined capital allocation strategy with a focus debt management/reduction and accretive corporate development opportunities.

#### ITEM 9.01. Financial Statements and Exhibits.

#### (c) Exhibits

Exhibit	
Number	Description
99.1	Press release dated June 10, 2024: Urban One Reports Year End 2023 and First Quarter 2024 Results
104	Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101)

#### **Forward Looking Statements**

The Company cautions you certain of the statements in this Form 8-K or in its press release may represent "forward-looking statements" as defined in Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities Exchange Act of 1934, as amended. These statements are based on assumptions believed by the Company to be reasonable and speak only as of the date on which such statements are made. Without limiting the generality of the foregoing, words such as "expect," "believe," "anticipate," "intend," "plan," "project," "will" or "estimate," or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. Except as required by law, the Company undertakes no obligation to update such statements to reflect events or circumstances arising after such date and cautions investors not to place undue reliance on any such forward-looking statements. Forward-looking statements based on a number of factors, including but not limited to the following: any recurrence of the COVID-19 pandemic or and other health epidemics or pandemics on the global economy; the cost and availability of capital or credit facility borrowings; the ability to obtain equity financing; general market conditions; the adequacy of cash flows or available debt resources to fund operations; and other risk factors described from time to time in the Company's Forms 10-K/A, Forms 10-Q, Forms 10-Q/A and Form 8-K reports (including all amendments to those reports).

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# URBAN ONE, INC.

/s/ Peter D. Thompson Peter D. Thompson Chief Financial Officer and Principal Accounting Officer

June 13, 2024

**NEWS RELEAS** June 10, 2024 FOR IMMEDIATE RELEASE Washington, DC

Contact: Peter D. Thompson, EVP and CFO (301) 429-4638

# URBAN ONE, INC. REPORTS YEAR END 2023 AND FIRST QUARTER 2024 RESULTS

**Washington, DC:** - Urban One, Inc. (NASDAQ: UONEK and UONE) today reported its results for the year ended December 31, 2023 and for the three months ended March 31, 2024. For the year ended December 31, 2023 net revenue was approximately \$477.7 million, a decrease of 1.4% from the same period in 2022. The Company reported operating loss of approximately \$31.6 million for the year ended December 31, 2023, compared to operating income of approximately \$91.1 million for the year ended December 31, 2022. Broadcast and digital operating income<sup>1</sup> was approximately \$168.4 million, a decrease of 16.5% from the same period in 2022. Net income was approximately \$2.1 million or \$0.04 per share (basic) compared to \$34.3 million or \$0.70 per share (basic) for the same period in 2022. Adjusted EBITDA<sup>2</sup> was approximately \$128.4 million for the year ended December 31, 2023, compared to approximately \$165.2 million for the same period in 2022.

For the three months ended December 31, 2023 net revenue was approximately \$120.3 million, a decrease of 9.2% from the same period in 2022. The Company reported operating income of approximately \$6.8 million for the three months ended December 31, 2023, compared to operating income of approximately \$11.3 million for the three months ended December 31, 2022. Broadcast and digital operating income<sup>1</sup> was approximately \$38.0 million, a decrease of 19.6% from the same period in 2022. Net loss was approximately \$11.0 million or \$0.23 per share (basic) compared to a loss of \$1.9 million or \$0.04 per share (basic) for the same period in 2022. Adjusted EBITDA<sup>2</sup> was approximately \$26.4 million for the three months ended December 31, 2023, compared to approximately \$31.3 million for the same period in 2022.

For the three months ended March 31, 2024 net revenue was approximately \$104.4 million, a decrease of 5.0% from the same period in 2023. The Company reported operating income of approximately \$12.9 million for the three months ended March 31, 2024, compared to operating income of approximately \$8.1 million for the three months ended March 31, 2023. Broadcast and digital operating income<sup>1</sup> was approximately \$32.0 million, a decrease of 18.5% from the same period in 2023. Net income was approximately \$7.5 million or \$0.15 per share (basic) compared to a loss of \$2.9 million or \$0.06 per share (basic) for the same period in 2023. Adjusted EBITDA<sup>2</sup> was approximately \$21.5 million for the three months ended March 31, 2024, compared to approximately \$30.3 million for the same period in 2023.

Alfred C. Liggins, III, Urban One's CEO and President stated, "our Adjusted EBITDA for FY23 came in just above the high-end of our previous guidance at \$128.4m. As expected, we suffered a drop in radio division broadcast cash flow as a result of reduced political advertising compared to Q4 2022. Other divisions performed broadly in line with expectations, although the continuing churn in cable television subscribers remains an industry-wide concern. For Q1 our national radio revenues were hit by tough comparatives on a handful of large clients plus a general softness in the market. Second quarter radio pacing's are sequentially better, with same station core revenues down mid-single-digits and low-single digits including political. Cable television affiliate fees continue to be a drag, with Q1 down 12.8% year over year. Demand for some of our digital products was soft in Q1, with net digital segment revenue down 7.3%. National direct digital revenue was down double digits, partially offset by growth in VOD, streaming audio and podcast. We are optimistic about political advertising revenues for the remainder of the year, which should benefit both our radio and digital divisions. During Q1 we repurchased \$75.0 million of our 2028 notes at 88.3%, and we ended the quarter with approximately \$155.7 million of cash."

# PAGE 2 & 3 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2024 RESULTS

	Three Months Ended		Years Ended December 31,		
	2023	2022	2023	2022	
STATEMENT OF OPERATIONS	(in thousands, excep	t share data)	(in thousands, ex	cept share data)	
NET REVENUE	\$ 120,344	\$ 132,566	\$ 477,690	\$ 484,604	
OPERATING EXPENSES					
Programming and technical, excluding stock-based compensation	36,580	36,270	136,884	122,629	
Selling, general and administrative, excluding stock-based compensation	45,807	49,082	172,440	160,403	
Corporate selling, general and administrative, excluding stock-based					
compensation	23,251	18,648	53,583	49,854	
Stock-based compensation	2,160	4,338	9,975	9,912	
Depreciation and amortization	810	2,643	7,101	10,034	
Impairment of goodwill, intangible assets, and long-lived assets	4,972	10,328	129,278	40,683	
Total operating expenses	113,580	121,309	509,261	393,515	
Operating income (loss)	6,764	11,257	(31,571)	91,089	
INTEREST INCOME	2,479	465	6,967	939	
INTEREST EXPENSE	14,173	14,628	56,196	61,751	
GAIN ON RETIREMENT OF DEBT	-	3,026	2,356	6,718	
Other (loss) income, net	(451)	2,351	96,084	16,083	
(Loss) income before provision for income taxes and noncontrolling					
interest in income of subsidiaries	(5,381)	2,471	17,640	53,078	
PROVISION FOR INCOME TAXES	2,686	3,615	7,944	16,418	
Net (loss) income from consolidated operations	(8,067)	(1,144)	9,696	36,660	
Loss from unconsolidated joint venture	(2,403)	-	(5,131)	-	
NET (LOSS) INCOME	(10,470)	(1,144)	4,565	36,660	
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS	515	764	2,515	2,317	
NET (LOSS) INCOME ATTRIBUTABLE TO COMMON					
STOCKHOLDERS	\$ (10,985)	\$ (1,908)	\$ 2,050	\$ 34,343	
Weighted average shares outstanding - basic <sup>3</sup>	47,804,932	48,928,063	47,645,678	48,928,063	
Weighted average shares outstanding - diluted <sup>4</sup>	47,804,932	52,174,337	50,243,810	52,174,337	

	Three Months Ended March 31,					
	2024	2023				
STATEMENT OF OPERATIONS	(unaudited)					
	(in thousands, except s	<u>hare data)</u>				
NET REVENUE	\$ 104,410	\$ 109,869				
OPERATING EXPENSES						
Programming and technical, excluding stock-based compensation	32,659	33,854				
Selling, general and administrative, excluding stock-based compensation	39,737	36,715				
Corporate selling, general and administrative, excluding stock-based compensation	15,892	8,530				
Stock-based compensation	1,384	3,278				
Depreciation and amortization	1,850	2,597				
Impairment of goodwill, intangible assets, and long-lived assets		16,775				
Total operating expenses	91,522	101,749				
Operating income	12,888	8,120				
INTEREST INCOME	1,998	333				
INTEREST EXPENSE	12,998	14,068				
GAIN ON RETIREMENT OF DEBT	7,874	2,356				
Other income (expense), net	886	(312)				
Income (loss) from consolidated operations before provision for (benefit from) income taxes	10,648	(3,571)				
PROVISION FOR (BENEFIT FROM) INCOME TAXES	2,502	(1,160)				
Net income (loss) from consolidated operations	8,146	(2,411)				
Loss from unconsolidated joint venture	(411)	-				
NET INCOME (LOSS)	7,735	(2,411)				
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS	242	511				
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$ 7,493	(\$ 2,922)				
Weighted average shares outstanding - basic <sup>3</sup>	48,385,386	47,420,832				
Weighted average shares outstanding - diluted <sup>4</sup>	49,921,803	47,420,832				

# PAGE 4 & 5 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2024 RESULTS

	Three Months Ended	December 31	Years Ended De	ecember 31	
	2023	2022	2023	2022	
PER SHARE DATA - basic and diluted:	(in thousands, except p	per share data)	(in thousands, except per share data)		
Net (loss) income attributable to common stockholders (basic)	(0.23)	(0.04)	0.04	0.70	
Net (loss) income attributable to common stockholders (diluted)	(0.23)	(0.04)	0.04	0.66	
SELECTED OTHER DATA					
Broadcast and digital operating income <sup>1</sup>	\$ 37,957	\$ 47,214	\$ 168,366	\$ 201,572	
Broadcast and digital operating income reconciliation:					
Net (loss) income attributable to common stockholders Add back/(deduct) certain non-broadcast and digital operating income items included in net (loss) income:	(\$ 10,985)	(\$ 1,908)	\$ 2,050	\$ 34,343	
Interest income	(2,479)	(465)	(6,967)	(939)	
Interest expense	14,173	14,628	56,196	61,751	
Provision for income taxes	2,686	3,615	7,944	16,418	
Corporate selling, general and administrative expenses	23,251	18,648	53,583	49,854	
Stock-based compensation	2,160	4,338	9,975	9,912	
Gain on retirement of debt	-	(3,026)	(2,356)	(6,718)	
Other (loss) income, net	451	(2,351)	(96,084)	(16,083)	
Loss from unconsolidated joint venture	2,403 810	-	5,131 7,101	- 10,034	
Depreciation and amortization Net income attributable to noncontrolling interests	515	2,643 764	2,515	2,317	
Impairment of goodwill, intangible assets, and long-lived assets	4,972	10,328	129,278	40,683	
Broadcast and digital operating income	\$ 37,957	\$ 47,214	\$ 168,366	\$ 201,572	
Broadcast and digital operating income	\$ 51,951	\$47,214	\$ 108,500	\$ 201,572	
Adjusted EBITDA <sup>2</sup>	\$ 26,447	\$ 31,328	\$ 128,379	\$ 165,180	
Adjusted EBITDA reconciliation:					
Net (loss) income attributable to common stockholders	\$ (10,985)	\$ (1,908)	\$ 2,050	\$ 34,343	
Interest income	(2,479)	(465)	(6,967)	(939)	
Interest expense	14,173	14,628	56,196	61,751	
Provision for income taxes	2,686	3,615	7,944	16,418	
Depreciation and amortization	810	2,643	7,101	10,034	
EBITDA	\$ 4,205	\$ 18,513	\$ 66,324	\$ 121,607	
Stock-based compensation	2,160	4,338	9,975	9,912	
Gain on retirement of debt	-	(3,026)	(2,356)	(6,718)	
Other (loss) income, net	451	(2,351)	(96,084)	(16,083)	
Loss from unconsolidated joint venture	2,403	-	5,131	-	
Net income attributable to noncontrolling interests	515	764	2,515	2,317	
Corporate development costs	3,880	350	8,196	2,221	
Employment Agreement Award and other compensation	2,832	(609)	169	1,587	
Severance-related costs	352	462	669	850	
Investment income (expense) from MGM National Harbor	-	2,559	(115)	8,804	
Impairment of goodwill, intangible assets, and long-lived assets	4,972	10,328	129,278	40,683	
Other nonrecurring expenses	4,677	e 21 229	4,677	¢ 165 190	
Adjusted EBITDA	\$ 26,447	\$ 31,328	\$ 128,379	\$ 165,180	

	Three Months Ende	
	2024	2023
PER SHARE DATA - basic and diluted:	(unaudited)	(unaudited)
	(in thousands, except)	<u>per snare data)</u>
Net income (loss) attributable to common stockholders (basic)	0.15	(0.06)
Net income (loss) attributable to common stockholders (diluted)	0.15	(0.06)
SELECTED OTHER DATA		
Broadcast and digital operating income <sup>1</sup>	\$ 32,014	\$ 39,300
Broadcast and digital operating income reconciliation:		
Net income (loss) attributable to common stockholders	\$ 7,493	(\$ 2,922)
Add back/(deduct) certain non-broadcast and digital operating income items included in net (loss)		
income:		
Interest income	(1,998)	(333)
Interest expense	12,998	14,068
Provision for (benefit from) income taxes	2,502	(1,160)
Corporate selling, general and administrative expenses	15,892	8,530
Stock-based compensation	1,384	3,278
Gain on retirement of debt	(7,874)	(2,356)
Other (income) expense, net	(886)	312
Loss from unconsolidated joint venture	411	-
Depreciation and amortization	1,850	2,597
Net income attributable to noncontrolling interests	242	511
Impairment of goodwill, intangible assets, and long-lived assets	-	16,775
Broadcast and digital operating income	\$ 32,014	\$ 39,300
Adjusted EBITDA <sup>2</sup>	\$ 21,545	\$ 30,285
Adjusted EBITDA reconciliation:		
Net income (loss) attributable to common stockholders	\$ 7,493	(\$ 2,922)
Interest income	(1,998)	(333)
Interest expense	12,998	14,068
Provision for (benefit from) income taxes	2,502	(1,160)
Depreciation and amortization	1,850	2,597
EBITDA	\$ 22,845	\$ 12,250
Stock-based compensation	1,384	3,278
Gain on retirement of debt	(7,874)	(2,356)
Other (income) expense, net	(886)	312
Loss from unconsolidated joint venture	411	
Net income attributable to noncontrolling interests	242	511
Corporate costs	5,359	(376)
Employment Agreement Award and other compensation	- ,	(144)
Severance-related costs	64	150
Impairment of goodwill, intangible assets, and long-lived assets	-	16,775
Investment expense from MGM National Harbor	-	(115)
Adjusted EBITDA	\$ 21,545	\$ 30,285
	*	+

# PAGE 6 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2023 RESULTS

-	December 31, 2023	December 31, 2022
SELECTED BALANCE SHEET DATA	<u>(in thous</u>	sands)
SELECTED BALANCE SHEET DAIA: Cash and cash equivalents and restricted cash Intangible assets, net Available-for-sale securities - at fair value Total assets Total debt (including current portion, net of issuance costs) Total liabilities Total stockholders' equity Redeemable noncontrolling interests	233,570 645,979 - 1,211,173 716,246 920,588 274,065 16,520	101,879 765,191 136,826 1,344,646 739,000 981,973 330,750 31,923
SELECTED LEVERAGE DATA:	December 31, 2023 (in thousands)	Applicable Interest Rate
7.375% senior secured notes due February 2028, net of issuance costs of approximately \$10.2 million (fixed rate)	\$ 716,246	7.375%
-	March 31, 2024 (unaudited)	December 31, 2023
SELECTED BALANCE SHEET DATA:	(in thous	sands)
Cash and cash equivalents and restricted cash Intangible assets, net Total assets Total debt (including current portion, net of issuance costs) Total liabilities Total stockholders' equity Redeemable noncontrolling interests	155,746 644,688 1,126,023 642,579 832,457 285,202 8,364	233,570 645,979 1,211,173 716,246 920,588 274,065 16,520
SELECTED LEVERAGE DATA:	March 31, 2024 (in thousands)	Applicable Interest Rate
7.375% senior secured notes due February 2028, net of issuance costs of approximately \$10.2 million (fixed rate)	\$ 642,579	7.375%

#### **Cautionary Note Regarding Forward-Looking Statements**

This press release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements represent management's current expectations and are based upon information available to Urban One at the time of this release. These forward-looking statements involve known and unknown risks, uncertainties and other factors, some of which are beyond Urban One's control, which may cause the actual results to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause actual results to differ materially are described in Urban One's reports on Forms 10-K, 10-K/A, 10-Q, 10-Q/A, 8-K and other filings with the Securities and Exchange Commission (the "SEC"). Urban One does not undertake any duty to update any forward-looking statements.

## PAGE 7 & 8 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2024 RESULTS

During the year ended December 31, 2023, we recognized approximately \$477.7 million in net revenue compared to approximately \$484.6 million during the year ended December 31, 2022. These amounts are net of agency and outside sales representative commissions. We recognized approximately \$156.2 million of revenue from our radio broadcasting segment during the year ended December 31, 2023, compared to approximately \$156.7 million for the year ended December 31, 2022, a decrease of approximately \$0.5 million, primarily due to lower political revenue offset by new stations in the Indianapolis and Houston markets. Based on reports prepared by Miller Kaplan, the markets we operate in decreased 5.5% in total revenues. We experienced net revenue reduction in all of our existing radio markets, with the exception of Cleveland and Columbus. We recognized approximately \$52.9 million for the year ended December 31, 2022, an increase of approximately \$9.8 million. The increase was primarily driven by the addition of the Fantastic Voyage cruise during the second quarter of 2023. We recognized approximately \$75.5 million of revenue from our digital segment during the year ended December 31, 2022, a decrease of approximately \$3.0 million. This decrease was primarily driven by a decrease of approximately \$3.0 million. This decrease was primarily driven by a decrease in direct revenue. We recognized approximately \$196.2 million of revenue from our cable television segment during the year ended December 31, 2023, compared to \$209.9 million during the year ended December 31, 2022, a decrease of approximately \$13.7 million. The decrease was primarily driven by a decrease in affiliate fees due to subscriber churn, lower ratings and decreased advertising sales.

During the three months ended March 31, 2024, we recognized approximately \$104.4 million in net revenue compared to approximately \$109.9 million during the three months ended March 31, 2023. These amounts are net of agency and outside sales representative commissions. We recognized approximately \$36.4 million of revenue from our radio broadcasting segment during the three months ended March 31, 2024, compared to approximately \$35.2 million during the three months ended March 31, 2023, an increase of approximately \$1.2 million. This increase was primarily due to the Houston station acquisition, which was completed in August 2023, offset by a decrease in national advertising. We recognized approximately \$8.5 million of revenue from our Reach Media segment during the three months ended March 31, 2024, compared to approximately \$10.9 million for the three months ended March 31, 2023, a decrease of approximately \$2.4 million. The decrease was primarily driven by the decrease in overall demand and attrition of advertisers. We recognized approximately \$14.0 million of revenue from our digital segment during the three months ended March 31, 2024, compared to approximately \$1.2 million for the three months ended March 31, 2024, compared to approximately \$1.1 million of revenue from our digital segment during the three months ended March 31, 2024, compared to approximately \$1.2 million for the three months ended March 31, 2024, compared to approximately \$1.1 million. The decrease was primarily driven by a decrease in national markets digital sales and lower demand from the Company's advertisers. We recognized approximately \$46.2 million of revenue from our cable television segment during the three months ended March 31, 2024, compared to approximately \$49.7 million for the three months ended March 31, 2023, a decrease of approximately \$49.7 million for the three months ended March 31, 2023, a decrease of approximately \$49.7 million for the three months ended March 31, 2023, a decrease of approximately \$3.5 million. The d

The following charts indicates the sources of our net revenue for the year end December 31, 2023 and three months ended March 31, 2024:

	TI	hree Months E	nded Dece				
		2023	2022		<b>\$</b> Change		% Change
		(Un	audited)				
		(in the	ousands)				
			(As ]	Restated)			
Net Revenue:							
Radio Advertising	\$	47,814	\$	48,542	\$	(728)	-1.5%
Political Advertising		1,948		8,089		(6,141)	-75.9%
Digital Advertising		20,838		23,301		(2,463)	-10.6%
Cable Television Advertising		27,021		26,522		499	1.9 %
Cable Television Affiliate Fees		20,158		23,278		(3,120)	-13.4%
Event Revenues & Other		2,564		2,834		(270)	-9.5%
Net Revenue (as reported)	\$	120,344	\$	132,566	\$	(12,222)	-9.2%

		Years Ende	d Decembe						
	2023		2022		<b>\$</b> Change		% Change		
(in thousands)									
Net Revenue:									
Radio Advertising	\$	182,362	\$	177,268	\$	5,094	2.9 %		
Political Advertising		3,881		13,226		(9,345)	-70.7%		
Digital Advertising		74,866		76,730		(1,864)	-2.4%		
Cable Television Advertising		108,307		112,857		(4,550)	-4.0%		
Cable Television Affiliate Fees		87,747		96,963		(9,216)	-9.5%		
Event Revenues & Other		20,527		7,560		12,967	171.5 %		
Net Revenue (as reported)	\$	477,690	\$	484,604	\$	(6,914)	-1.4%		

	Three Months	s Ended Ma	ırch 31,				
	 2024		2023 \$ Change		Change	% Change	
	 (Uı	naudited)					
	(in tl	10usands)					
		(As ]	Restated)				
Net Revenue:							
Radio Advertising	\$ 41,341	\$	43,108	\$	(1,767)	-4.1%	
Political Advertising	1,237		296		941	317.9 %	
Digital Advertising	13,946		15,024		(1,078)	-7.2%	
Cable Television Advertising	25,365		25,822		(457)	-1.8%	
Cable Television Affiliate Fees	20,787		23,837		(3,050)	-12.8%	
Event Revenues & Other	1,734		1,782		(48)	-2.7%	
Net Revenue (as reported)	\$ 104,410	\$	109,869	\$	(5,459)	-5.0%	

## PAGE 9 & 10 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2024 RESULTS

Operating expenses, excluding depreciation and amortization, stock-based compensation, and impairment of long-lived assets, increased to approximately \$362.9 million for the year ended December 31, 2023, up 9.0% from the approximately \$332.9 million incurred for the comparable period in 2022. The overall operating expense increase was driven by higher programming and technical expenses and higher selling, general and administrative expenses and higher corporate selling, general and administrative expenses. There was an increase of approximately \$12.4 million in Radio broadcasting's programming and technical expenses and selling and general expenses primarily related to acquisitions in our Indianapolis and Houston markets. There was an increase in Cable television's programming and technical expenses due to higher content amortization expense and increased payroll expenses. Reach Media's selling, general and administrative expenses increase \$10.2 million primarily due to the Fantastic Voyage cruise. There was an increase of approximately \$3.7 million in corporate selling, general and administrative expenses relating to higher third-party consulting fees.

Operating expenses, excluding depreciation and amortization, stock-based compensation, and impairment of long-lived assets, increased to approximately \$88.3 million for the three months ended March 31, 2024, up 11.6% from the approximately \$79.1 million incurred for the comparable period in 2023. The overall increase in operating expense was due to an uptick in third-party consulting fees and an increase in expenses resulting from the Houston station acquisition.

Depreciation and amortization expense was approximately \$7.1 million for the year ended December 31, 2023, compared to approximately \$10.0 million for the year ended December 31, 2022, a decrease of approximately \$2.9 million. This decrease is due to capitalized assets becoming fully depreciated.

Depreciation and amortization expense was approximately \$1.9 million for the three months ended March 31, 2024 compared to approximately \$2.6 million for the three months ended March 31, 2023, a decrease of approximately \$0.7 million due to capitalized assets becoming fully depreciated.

Impairment of goodwill, intangible assets and long-lived assets was approximately \$129.3 million during the year ended December 31, 2023 compared to \$40.7 million for the year ended December 31, 2022, an increase of approximately \$88.6 million. The impairment loss of \$129.3 million in 2023 was entirely associated with the impairment of broadcasting licenses within the radio broadcasting segment. The primary factors leading to the impairments were a decline in projected gross market revenues throughout 2023 and an increase in discount rate during the first three quarters in 2023.

There was no impairment of goodwill, intangible assets and long-lived assets during the three months ended March 31, 2024 compared to \$16.8 million for the three months ended March 31, 2023. The expense for the three months ended March 31, 2023 was driven by an impairment loss associated with the sale of the KROI-FM radio broadcasting license.

Interest income was approximately \$7.0 million for the year ended December 31, 2023 compared to approximately \$0.9 million for the year ended December 31, 2022, an increase of approximately \$6.0 million. The increase was primarily due to higher cash and cash equivalents balances during the year ended December 31, 2023.

Interest income was approximately \$2.0 million for the three months ended March 31, 2024 compared to \$0.3 million for the three months ended March 31, 2023. The increase was driven by higher cash and cash equivalents balances in the three months ended March 31, 2024 than in the corresponding period in 2023

Interest expense decreased to approximately \$56.2 million for the year ended December 31, 2023, compared to approximately \$61.8 million for the year ended December 31, 2022, a decrease of approximately \$5.6 million. The decrease is due to lower overall debt balances outstanding. During the year ended December 31, 2023, the Company repurchased approximately \$25.0 million of its \$825.0 million in aggregate principal amount of senior secured notes due 2028 ("2028 Notes") at an average price of approximately 89.1% of par.

Interest expense was approximately \$13.0 million for the three months ended March 31, 2024 compared to approximately \$14.1 million for the three months ended March 31, 2023, a decrease of approximately \$1.1 million. The decrease was due to lower overall debt balances outstanding. During the first quarter of 2024, the Company repurchased approximately \$75.0 million of its 2028 Notes at an average price of approximately 88.3% of par.

Other income, net increased \$80.0 million for the year ended December 31, 2023 from the year ended December 31, 2022. The increase was primarily due to the gain on sale of the Company's MGM Investment, which was recognized in other income, net, during the year ended December 31, 2023. During the year ended December 31, 2022, the Company recognized income related to the MGM investment as well as the Paycheck Protection Program loan program ("PPP") and related accrued interest that was forgiven in other income, net.

Other income, net, was approximately \$0.9 million for the three months ended March 31, 2024 compared to other expense, net of \$0.3 million for the three months ended March 31, 2023. During the three months ended March 31, 2024, the Company recognized income related to the sale of its equity interest in Broadcast Music Inc.

For the year ended December 31, 2023, we recorded a provision for income taxes of approximately \$7.9 million on the pre-tax income of \$17.6 million resulting with an annual effective tax rate of 45.0%. The difference between the effective rate and the Company's statutory rate relates primarily to the effect of state taxes, uncertain tax positions, Internal Revenue Code ("IRC") Section 382 adjustments, and permanent differences associated with non-deductible officer compensation. For the year ended December 31, 2022, we recorded a provision for income taxes of approximately \$16.4 million on pre-tax income of \$53.1 million resulting with an annual effective tax rate of 30.9%. This rate primarily reflects taxes at statutory tax rates, and the impact of permanent differences associated with non-deductible officer compensation, and non-taxable PPP Loan income forgiveness. In general, permanent book to tax differences have a greater impact on pre-tax income when the income is lower in the given period.

For the three months ended March 31, 2024, we recorded a provision for income taxes of approximately \$2.5 million. This amount is based on the actual effective tax rate of 23.5%. This rate includes \$0.3 million of discrete tax benefits primarily related to deferred rate changes. For the three months ended March 31, 2023, we recorded a benefit from income taxes of approximately \$1.2 million on pre-tax loss from consolidated operations of approximately \$3.6 million which results in an effective tax rate of 32.5%. This rate includes \$0.1 million of discrete tax benefits primarily related to statutory state tax rate changes.

Other pertinent financial information includes capital expenditures of approximately \$9.1 million and \$7.6 million for the year ended December 31, 2023 and 2022, respectively.

Other pertinent financial information includes capital expenditures of approximately \$1.8 million and \$2.0 million for the three months ended March 31, 2024 and 2023, respectively.

During the year ended December 31, 2023, the Company did not repurchase any shares of Class A common stock and repurchased 313,272 shares of Class D common stock in the amount of approximately \$1.6 million. During the year ended December 31, 2022, the Company did not repurchase any shares of Class A common stock and repurchased 5,124,671 shares of Class D common stock in the amount of approximately \$26.5 million.

During the three months ended March 31, 2024, the Company did not repurchase any shares of Class A common stock and repurchased 396,052 shares of Class D common stock in the amount of approximately \$1.4 million. During the three months ended March 31, 2023, the Company did not repurchase any shares of Class A common stock and repurchased 256,442 shares of Class D common stock in the amount of approximately \$1.3 million.

# PAGE 11 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2024 RESULTS

## Supplemental Financial Information:

For comparative purposes, the following more detailed, unaudited statements of operations for the year end December 31, 2023 and the three months ended March 31, 2024 are included.

# PAGE 12, 13 & 14 -- URBAN ONE, INC. REPORTS YEAR END 2023 & FIRST QUARTER 2024 RESULTS

	Three Months Ended December 31, 2023									
	<u>(in thousands)</u>									
	С	onsolidated	Radio Broadcasting	Reach Media	Digital	Cable Television	All Other - Corporate/ Eliminations			
STATEMENT OF OPERATIONS:										
NET REVENUE OPERATING EXPENSES:	\$	120,344 \$	\$ 41,686 \$	\$ 10,763	\$ 21,159 \$	6 47,312 \$	(576)			
Programming and technical		36,580	11,135	4,238	5,158	16,373	(324)			
Selling, general and administrative		45,807	23,342	2,026	13,261	7,381	(203)			
Corporate selling, general and administrative		23,251	-	1,185	-	2,906	19,160			
Stock-based compensation		2,160	616	(180)	42	1	1,681			
Depreciation and amortization		810	977	42	275	42	(526)			
Impairment of goodwill, intangible assets, and long-lived										
assets		4,972	4,972	-	-	-	-			
Total operating expenses		113,580	41,042	7,311	18,736	26,703	19,788			
Operating income (loss)		6,764	644	3,452	2,423	20,609	(20,364)			
INTEREST INCOME		2,479	-	-	-	-	2,479			
INTEREST EXPENSE		14,173	56	-	-	-	14,117			
GAIN ON RETIREMENT OF DEBT		-	-	-	-	-	-			
OTHER (LOSS) INCOME, net		(451)	14	-	-	-	(465)			
(Loss) income before income from consolidated operation	IS	<u>```</u>	·		·					
before provision for (benefit from) income taxes		(5,381)	602	3,452	2,423	20,609	(32,467)			
PROVISION FOR INCOME TAXES		2,686	2,598	1,207	654	7,560	(9,333)			
Net (loss) income from consolidated operations LOSS FROM UNCONSOLIDATED JOINT VENTURE, net	-	(8,067)	(1,996)	2,245	1,769	13,049	(23,134)			
of tax		(2,403)	-	-	-	-	(2,403)			
NET (LOSS) INCOME	-	(10,470)	(1,996)	2,245	1,769	13,049	(25,537)			
NET INCOME ATTRIBUTABLE TO NONCONTROLLING	7	(10,470)	(1,))()	2,243	1,707	15,049	(23,337)			
INTERESTS	_	515		-	-		515			
NET (LOSS) INCOME ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	(10,985)	\$ (1,996)	\$ 2,245	<u>\$ 1,769</u>	<u>    13,049 </u> §	(26,052)			
Adjusted EBITDA <sup>2</sup>	\$	26,447	\$ <u>8,469 s</u>	§ <u>3,417</u>	<u>\$ 3,518 </u> §	<u> </u>	(10,799)			

	Three Months Ended December 31, 2022								
	<u>(in thousands)</u>								
	<u>(</u>	Consolidated	Radio Broadcasting	Reach Media	Digital	Cable Television	All Other - Corporate/ Eliminations		
STATEMENT OF OPERATIONS:									
NET REVENUE OPERATING EXPENSES:	\$	132,566 \$	\$ 47,587 \$	5 11,923	\$ 24,171	\$ 49,727 \$	(842)		
Programming and technical		36,270	10,898	4,911	5,983	14,868	(390)		
Selling, general and administrative		49,082	21,470	2,445	16,256	9,404	(493)		
Corporate selling, general and administrative		18,648	-	1,419	-	3,637	13,592		
Stock-based compensation		4,338	193	414	32	208	3,491		
Depreciation and amortization		2,643	934	45	328	994	342		
Impairment of goodwill, intangible assets, and long-lived									
assets		10,328	10,328	-	-	-	-		
Total operating expenses		121,309	43,823	9,234	22,599	29,111	16,542		
Operating income (loss)	-	11,257	3,764	2,689	1,572	20,616	(17,384)		
INTEREST INCOME		465	-	-	-	-	465		
INTEREST EXPENSE		14,628	50	-	76	1,919	12,583		
GAIN ON RETIREMENT OF DEBT		3,026	-	-	-	-	3,026		
OTHER INCOME (LOSS), net		2,351	(489)	-	266	-	2,574		
Income (loss) before income from consolidated operations	_	,							
before provision for (benefit from) income taxes		2,471	3,225	2,689	1,762	18,697	(23,902)		
PROVISION FOR (BENEFIT FROM) INCOME TAXES		3,615	11,109	(227)	) 1,448	489	(9,204)		
Net (loss) income from consolidated operations	-	(1,144)	(7,884)	2,916		18,208	(14,698)		
LOSS FROM UNCONSOLIDATED JOINT VENTURE, net		( ) )		,		,			
of tax		-	-	-	-	-	-		
NET (LOSS) INCOME	-	(1,144)	(7,884)	2,916	314	18,208	(14,698)		
NET INCOME ATTRIBUTABLE TO NONCONTROLLING	ć	())	(.,)	· · ·	-	-,	( ))		
INTERESTS		764	-	-	-	-	764		
NET (LOSS) INCOME ATTRIBUTABLE TO COMMON	-								
STOCKHOLDERS	\$	(1,908)	§ (7,884)§	3 2.916	\$ 314	\$ 18,208 \$	(15,462)		
	-		4		-``				
Adjusted EBITDA <sup>2</sup>	\$_	31,328	<u> </u>	3,089	\$ 1,933	\$ <u>21,820</u>	(10,849)		

	Year Ended December 31, 2023							
	<u>(in thousands)</u>							
	C	onsolidated	Radio Broadcasting	Reach Media		Cable Television	All Other - Corporate/ Eliminations	
STATEMENT OF OPERATIONS:								
NET REVENUE OPERATING EXPENSES:	\$	477,690 \$	5 156,214 5	\$52,888	\$75,495 \$	\$ 196,207 \$	(3,114)	
Programming and technical		136,884	43,705	16,207	15,490	62,935	(1,453)	
Selling, general and administrative Corporate selling, general and administrative Stock-based compensation Depreciation and amortization Impairment of goodwill, intangible assets, and long-lived assets	_	172,440 53,583 9,975 7,101 129,278	77,898 1,063 3,707 129,278	18,747 3,196 445 162	176	37,769 7,928 575 1,369	(1,996) 42,456 7,716 511	
Total operating expenses		509,261	255,651	38,757	57,043	110,576	47,234	
Operating (loss) income INTEREST INCOME INTEREST EXPENSE GAIN ON RETIREMENT OF DEBT OTHER INCOME, net		(31,571) 6,967 56,196 2,356 96,084	(99,437) 	14,131 - - -	18,452	85,631 - 2,559 -	(50,348) 6,967 53,415 2,356 96,077	
Income (loss) before income from consolidated operations before provision for (benefit from) income taxes PROVISION FOR (BENEFIT FROM) INCOME TAXES	_	17,640 7,944	(99,652) (21,937)	,	18,452 654	83,072 21,265	1,637 4,413	
Net income (loss) from consolidated operations		9,696	(77,715)	10,582	17,798	61,807	(2,776)	
LOSS FROM UNCONSOLIDATED JOINT VENTURE, net of tax		(5,131)		_			(5,131)	
NET INCOME (LOSS)		4,565	(77,715)	10,582	17,798	61,807	(7,907)	
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS	r	2,515					2,515	
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	2,050 \$	(77,715)	\$ <u>10,582</u>	<u>\$17,798 s</u>	\$ <u>61,807</u> \$	(10,422)	
Adjusted EBITDA <sup>2</sup>	\$ <u></u>	128,379 \$	36,071	\$ <u>14,895</u>	<u>\$20,793</u>	\$ <u>88,764</u> \$	(32,144)	

	Year Ended December 31, 2022							
	(in thousands)							
	Co	onsolidated	Radio Broadcasting	Reach Media		Cable Television	All Other - Corporate/ Eliminations	
STATEMENT OF OPERATIONS:								
NET REVENUE OPERATING EXPENSES:	\$	484,604 \$	5 156,678	\$43,117	\$78,526	\$ 209,871 \$	(3,588)	
Programming and technical		122,629	38,695	15,752	15,588	54,130	(1,536)	
Selling, general and administrative Corporate selling, general and administrative Stock-based compensation Depreciation and amortization Impairment of goodwill, intangible assets, and long-lived assets		160,403 49,854 9,912 10,034 40,683	70,472 198 3,411 40,683	8,502 3,404 993 188	41,132 7 33 1,323	42,385 8,062 842 3,847	(2,088) 38,381 7,846 1,265	
Total operating expenses		393,515	153,459	28,839	58,083	109,266	43,868	
Operating income (loss) INTEREST INCOME INTEREST EXPENSE GAIN ON RETIREMENT OF DEBT OTHER INCOME (LOSS), net		91,089 939 61,751 6,718 16,083	3,219 - 198 - (617)	14,278 - - -	20,443 	100,605 - 7,676 -	(47,456) 939 53,563 6,718 16,434	
Income (loss) before income from consolidated operations before provision for (benefit from) income taxes PROVISION FOR (BENEFIT FROM) INCOME TAXES		53,078 16,418	2,404 9,544	14,278 3,746	20,395 1,448	92,929 22,969	(76,928) (21,289)	
Net income (loss) from consolidated operations LOSS FROM UNCONSOLIDATED JOINT VENTURE, net of tax		36,660	(7,140)	10,532	18,947	69,960 -	(55,639)	
NET INCOME (LOSS)		36,660	(7,140)	10,532	18,947	69,960	(55,639)	
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS		2,317					2,317	
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	34,343	6 (7,140)	\$ <u>10,532</u>	<u>\$18,947</u>	\$ <u>69,960</u> \$	(57,956)	
Adjusted EBITDA <sup>2</sup>	\$ <u> </u>	165,180	47,756	\$ <u>15,399</u>	\$21,804	\$ <u>105,294</u> \$	(25,073)	

	Three Months Ended March 31, 2024 (in thousands, unaudited)						
STATEMENT OF OPERATIONS:	C	onsolidated	Radio Broadcasting	Reach		Cable	All Other - Corporate/ Eliminations
Simple of or presentation.							
NET REVENUE OPERATING EXPENSES:	\$	104,410 \$	36,351	\$8,472	\$13,968 \$	\$ 46,225 \$	(606)
Programming and technical		32,659	11,329	3,483	3,503	14,600	(256)
Selling, general and administrative Corporate selling, general and administrative Stock-based compensation Depreciation and amortization		39,737 15,892 1,384 1,850	18,396 - 122 	2,441 730 29 41	7,461 - 41 417	12,117 1,908 561 125	(678) 13,254 631 384
Total operating expenses		91,522	30,730	6,724	11,422	29,311	13,335
Operating income (loss) INTEREST INCOME INTEREST EXPENSE GAIN ON RETIREMENT OF DEBT OTHER INCOME, net		12,888 1,998 12,998 7,874 886	5,621 - 58 -	1,748	2,546	16,914 - - -	(13,941) 1,998 12,940 7,874 886
Income (loss) from consolidated operations before provision for (benefit from) income taxes PROVISION FOR (BENEFIT FROM) INCOME TAXES	_	10,648 2,502	5,563 (2,022)	1,748 548	2,546 (569)	16,914 4,098	(16,123) 447
Net income (loss) from consolidated operations LOSS FROM UNCONSOLIDATED JOINT VENTURE, net		8,146	7,585	1,200	3,115	12,816	(16,570)
of tax		(411)					(411)
NET INCOME (LOSS) NET INCOME ATTRIBUTABLE TO NONCONTROLLING		7,735	7,585	1,200	3,115	12,816	(16,981)
INTERESTS		242					242
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	7,493	5 7,585	<u>\$1,200</u>	\$ <u>3,115</u>	<u>\$ 12,816</u> \$	(17,223)
Adjusted EBITDA <sup>2</sup>	\$	21,545	6,699	<u>\$1,809</u>	\$ <u>3,004</u>	\$ <u>    17,600 </u> \$	(7,566)

	Three Months Ended March 31, 2023								
	<u>(in thousands, unaudited)</u>								
	C	Consolidated	Radio Broadcasting	Reach Media	Digital	Cable Television	All Other - Corporate/ Eliminations		
STATEMENT OF OPERATIONS:									
NET REVENUE OPERATING EXPENSES:	\$	109,869 \$	\$ 35,180 \$	5 10,917	\$15,071 \$	\$ 49,677 \$	(976)		
Programming and technical		33,854	10,331	4,032	3,434	16,440	(383)		
Selling, general and administrative		36,715	15,941	2,718	7,876	10,817	(637)		
Corporate selling, general and administrative		8,530	-	718	-	1,798	6,014		
Stock-based compensation		3,278	176	268	40	328	2,466		
Depreciation and amortization		2,597	917	40	337	965	338		
Impairment of goodwill, intangible assets, and long-lived									
assets	-	16,775	16,775	-		-			
Total operating expenses		101,749	44,140	7,776	11,687	30,348	7,798		
Operating income (loss)	_	8,120	(8,960)	3,141	3,384	19,329	(8,774)		
INTEREST INCOME		333	-	-	-	-	333		
INTEREST EXPENSE		14,068	55	-	-	1,919	12,094		
GAIN ON RETIREMENT OF DEBT		2,356	-	-	-	-	2,356		
OTHER (EXPENSE), net	_	(312)		-	-	-	(312)		
(Loss) income from consolidated operations before (benef	it								
from) provision for income taxes		(3,571)	(9,015)	3,141	3,384	17,410	(18,491)		
(BENEFIT FROM) PROVISION FOR INCOME TAXES	_	(1,160)	(1,759)	744		4,585	(4,730)		
Net (loss) income from consolidated operations	_	(2,411)	(7,256)	2,397	3,384	12,825	(13,761)		
NET (LOSS) INCOME	_	(2,411)	(7,256)	2,397	3,384	12,825	(13,761)		
NET INCOME ATTRIBUTABLE TO NONCONTROLLING INTERESTS	í	511					511		
NET (LOSS) INCOME ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$_	(2,922)	<u>(7,256)</u>	5 2,397	<u>\$ 3,384 s</u>	<u>    12,825 </u> \$	(14,272)		
Adjusted EBITDA <sup>2</sup>	\$_	30,285	<u>9,022 s</u>	3,458	<u>\$ 3,761 </u>	<u> </u>	(6,578)		

#### PAGE 14 -- URBAN ONE, INC. REPORTS YEAR END & FIRST QUARTER 2024 RESULTS

Urban One, Inc. will hold a conference call to discuss its results for the year end and first fiscal quarter of 2024. The conference call is scheduled for Monday, June 10, 2024 at 4:30 p.m. EDT. To participate on this call, U.S. callers may dial toll-free 1-844-291-5494; international callers may dial direct (+1) 409-207-6995. The Access Code is 9666446.

A replay of the conference call will be available from 7:30 p.m. EDT June 10, 2024 until 12:00 a.m. EDT June 17, 2024. Callers may access the replay by calling 1-866-207-1041; international callers may dial direct (+1) 402-970-0847. The replay Access Code is 1372800.

Access to live audio and a replay of the conference call will also be available on Urban One's corporate website at www.urban1.com. The replay will be made available on the website for seven days after the call.

**Urban One Inc.** (urban1.com), together with its subsidiaries, is the largest diversified media company that primarily targets Black Americans and urban consumers in the United States. The Company owns **TV One, LLC** (tvone.tv), a television network serving more than 59 million households, offering a broad range of original programming, classic series and movies designed to entertain, inform, and inspire a diverse audience of adult Black viewers. As of June 07, 2024, we owned and/or operated 72 independently formatted, revenue producing broadcast stations (including 57 FM or AM stations, 13 HD stations, and the 2 low power television stations) branded under the tradename "Radio One" in 13 urban markets in the United States. Through its controlling interest in **Reach Media, Inc.** (blackamericaweb.com), the Company also operates syndicated programming including the Rickey Smiley Morning Show, and the DL Hughley Show. In addition to its radio and television broadcast assets, Urban One owns **iOne Digital** (ionedigital.com), our wholly owned digital platform serving the African American community through social content, news, information, and entertainment websites, including its Cassius, Bossip, HipHopWired and MadameNoire digital platforms and brands. Through our national multi-media operations, we provide advertisers with a unique and powerful delivery mechanism to the African American and urban audiences.

#### Notes:

1 "Broadcast and digital operating income": The radio broadcasting industry commonly refers to "station operating income" which consists of net income (loss) before depreciation and amortization, income taxes, interest expense, interest income, noncontrolling interests in income of subsidiaries, other income, net, loss from unconsolidated joint venture, corporate selling, general and administrative expenses, stock-based compensation, impairment of goodwill, intangible assets, and long-lived assets and (gain) loss on retirement of debt. However, given the diverse nature of our builtimes, station operating income is not truly reflective of our multi-media operation and, therefore, we use the term "broadcast and digital operating income." Broadcast and digital operating income is not a measure of financial performance under GAAP. Nevertheless, broadcast and digital operating income is a significant measure used by our management to evaluate the operating performance of our cree operating segments. Broadcast and digital operating income taxes, investments, impairment charges, debt financings and retirements, corporate overhead and stock-based compensation. Our measure of broadcast and digital operating income is similar to industry use of station operating income; however, it reflects our more diverse business and therefore is not completely analogous to "station operating income" or other similarly titled measures as used by other companies. Broadcast and digital operating income and therefore is not completely analogous to "station operating income" or other similarly stitled measures as used by other companies. Broadcast and digital operating income as therefore is not completely analogous to "station operating income" or other similarly titled measures as used by other companies. Broadcast and digital operating income are an operating activities, as those terms are defined under GAAP, and should not be considered as an alternative to those measurements as an indicator of our performance.

2 "Adjusted EBITDA: Adjusted EBITDA" consists of net income (loss) plus (1) depreciation and amortization, income taxes, interest expense, net income attributable to noncontrolling interests, impairment of goodwill, intangible assets, and long-lived assets, stock-based compensation, (gain) loss on retirement of debt, employment agreement award and other compensation, corporate development costs, severance-related costs, investment income, loss from unconsolidated joint venture, less (2) other income, net and interest income. Net income before interest income, interest expense, income taxes, depreciation and amortization is commonly referred to in our business as "EBITDA." Adjusted EBITDA and EBITDA are not measures of financial performance under GAAP. We believe Adjusted EBITDA is often a useful measure of a company's operating performance and is a significant measure used by our management to evaluate the operating performance of our business, apart from the expenses associated with our fixed assets and goodwill, intangible assets, and long-lived assets or capital structure. Adjusted EBITDA is frequently used as one of the measures of other companies, including, but not limited to the fact that our definition includes the results of all four of our operating segments (radio broadcasting, Reach Media, digital and cable television). Business activities unrelated to these four segments are included in an "all other" category which the Company refers to as "All other - corporate/eliminations." Adjusted EBITDA do not purport to represent operating income or cash flow from operating activities, as those terms are defined under GAAP, and should not be considered as alternatives to those measurements as an indicator of our performance.

<sup>3</sup> For the three months ended December 31, 2023 and 2022, Urban One had 47,804,932 and 48,928,063 shares of common stock outstanding on a weighted average basis (basic), respectively. For the year ended December 31, 2023 and 2022, Urban One had 47,645,678 and 48,928,063 shares of common stock outstanding on a weighted average basis (basic), respectively. For the three months ended March 31, 2024 and 2023, Urban One had 48,385,386 and 47,320,832 shares of common stock outstanding on a weighted average basis (basic), respectively.

<sup>4</sup> For the three months ended December 31, 2023 and 2022, Urban One had 47,804,932 and 52,174,337 shares of common stock outstanding on a weighted average basis (fully diluted for outstanding stock awards), respectively. For the year ended December 31, 2023 and 2022, Urban One had 50,243,810 and 52,174,337 shares of common stock outstanding on a weighted average basis (fully diluted for outstanding stock awards), respectively. For the year ended December 31, 2023 and 2022, Urban One had 50,243,810 and 52,174,337 shares of common stock outstanding on a weighted average basis (fully diluted for outstanding stock awards), respectively. For the three months ended March 31, 2024 and 2023, Urban One had 49,921,803 and 47,420,832 shares of common stock outstanding on a weighted average basis (fully diluted for outstanding on a weighted average basis (fully diluted for outstanding stock awards), respectively.