FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

ashington, D	).C.	20549		
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STATEMENT	OF	CHANGES	IN BE	NEFICIAL	<b>OWNERSHIP</b>

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  ARMSTRONG D GEOFFREY					2. Issuer Name and Ticker or Trading Symbol URBAN ONE, INC. [ UONE/UONEK ]									(Ch	Relationship neck all app X Direc	licable)	ng Per	rson(s) to Is 10% Ov	
(Last)	(Fir	est) (M	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/05/2024								Office below	er (give title v)		Other (s below)	specify		
1010 WAYNE AVENUE 14TH FLOOR				4. If <i>I</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)								Lin	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person					
(Street) SILVER SPRING	N/1	D 2	0910		Rul	le 10	)b5-	1(c)	Trans	sact	tion Indi	icati	on		Form Perso		re tha	n One Repo	orting
(City)	(St	ate) (Z	<u>Z</u> ip)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Table	I - Nor	n-Deriva	tive S	Secu	rities	Acq	uired,	Disp	posed of	, or	Ben	eficia	Illy Own	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				Execution Date,					es Acquired (A) o Of (D) (Instr. 3, 4 a			nd Securit Benefic Owned	ities F icially (I d Following (I		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A (D	) or )	Price		action(s) 3 and 4)			(Instr. 4)
Class D Common Stock 03/				03/05/	5/2024				Α		9,025		A	<b>\$0</b>	226,507(1)(2)			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution Date, urity or Exercise (Month/Day/Year) if any		on Date,	4. Transa Code ( 8)	ction of		Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		f 9	8. Price of Derivative Security (Instr. 5)		Owners Form: Direct ( or Indir (I) (Inst	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nur of	ount mber ares					

## **Explanation of Responses:**

- 1. Represents an award of restricted stock, pursuant to Rule 16b-3, which will vest in two equal installments beginning March 26, 2025. The number of shares was determined by dividing \$25,000 by the closing price of the Company's Class D shares on March 5, 2024. The closing price of the Class D shares on that date was \$2.77.
- 2. The total represents all shares held by the reporting person across all classes of Urban One, Inc. stock, Classes A, B, C, and D.

Karen Wishart

\*\* Signature of Reporting Person Date

03/0<u>7/2024</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.